

LIDC Short Course – Evaluation for Development Programmes

The LIDC short course “Evaluation for Development Programmes” will be held from 12th to 16th November 2018 at Birkbeck, University London.

The hashtag is #LIDCShortCourses.

Who is eligible?

The course is for postgraduates and professional staff, but we also welcome students with a bachelor degree and extensive work experience.

Programme

The programme will include sessions on quantitative and qualitative research as well as methods and impact evaluations.

We will provide the following sessions among others:

- Theories of change and the counterfactual
- Experimental design methods
- Process evaluation, qualitative and mixed methods for impact evaluation
- Quasi-experimental approaches
- Impact evaluations in the real world
- Systematic reviews
- Economic evaluation on development interventions
- Outcome and indicators
- Policy engagement

Schedule and location

The course will be held from 9am to 5pm each day in Room 101, Birkbeck, University of London, Russell Square. The first day will include a welcome dinner to connect with other international development academics and professionals.

Course fees

Early Bird Fee: The course fee is £1,500 for payments made before 10th October 2018.

All other payments: The fee will rise to £1,750 for people who pay after 10th October. The fee includes study materials as well as catering during the course (tea, coffee and lunch). It doesn't include accommodation.

Registration


Interested students need to complete the [application form](#). Once you have completed the form, students will need to make their payment through our member university, SOAS's payment system. The payment site can be found [here](#).



We accept credit card payments and bank transfers. If applicants need an invoice, they can send an email to Jessica Pavlos (jp61@soas.ac.uk). (NB. Jessica can only answer queries related to payment).



Please note that applicants are only fully registered for the course once we receive confirmation that their payment has been made. If applicants have any administrative or other queries not related to payment, they can send an email to admin@lidc.ac.uk.



Tutors



We are very pleased to have selected tutors from our member colleges, including London School of Hygiene and Tropical Medicine, SOAS University of London and University College London, teaching sessions. Our partnering projects such as The International Initiative for Impact Evaluation (3ie) and Centre of Excellence for Development Impact and Learning (CEDIL), will also deliver sessions. Furthermore, Oxfam GB and CARE International UK will talk about their real world experiences with impact evaluations. Throughout the course, one tutor will support students all week and assist them in enhancing their knowledge in group work exercises.



	<p style="text-align: center;">Chris Bonell</p> <p>Chris Bonell (MA, MSc (Epidemiol), MSc (Sociol), PhD) is a Professor of Public Health Sociology and Head of Department of Social & Environmental Health Research at London School of Hygiene and Tropical Medicine. Prior to working at LSHTM he was Professor of Sociology & Social Policy at University College London and Professor of Sociology & Social Intervention at the University of Oxford. His area of expertise is in adolescent health, sexual health, substance use and social exclusion and health, as well as in research methodology. Professor Bonell sits on the National Institute of Health Research Public Health Programme Board.</p>
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	<p style="text-align: center;">Joanna Busza</p> <p>Joanna Busza is Director, Centre for Evaluation and Associate Professor in Sexual & Reproductive Health. Her academic focus is applied research, including the design and evaluation of targeted, community-based sexual and reproductive health interventions. She has particular expertise in the use of qualitative and participatory methods. Joanna has over 25 years' international research experience in the fields of HIV, sexual and reproductive behaviour, and the social determinants of risk among vulnerable and hard-to-reach groups, particularly sex workers and mobile populations. She recently returned from living in Addis Ababa, Ethiopia (2013-2018), where she provided technical support to establish the national Maternal Death Surveillance & Response system and conducted a process evaluation of a safe migration programme for women seeking domestic labour abroad.</p>
	<p style="text-align: center;">Philip Davies</p> <p>Philip Davies the Deputy Director of the Systematic Reviews section at the International Initiative for Impact Evaluation. He received a PhD in Sociology from University of California, San Diego and has held academic positions at the Universities of Oxford, Aberdeen, University of California, San Diego. Philip is also Executive Director of the public policy consultancy Oxford Evidentia. He held positions as Senior Research Fellow at the American Institutes for Research and as Executive Director of the Campbell Collaboration. He worked with the African Union Commission and the World Bank on the evaluation of poverty reduction programs. He has also consulted government departments in Australia, Canada, Denmark, New Zealand, Norway, South Africa, South Korea, Sweden and the USA.</p>

	<p style="text-align: center;">Preethy D'Souza</p> <p>Preethy D'Souza (MSc (Child Health), MPhil (Research), PhD (Evidence-based practice) is a Research associate at EPPI-Centre, UCL Institute of Education. She is involved in undertaking qualitative and quantitative systematic reviews and providing support to review teams at EPPI-Centre since Jan 2016. She has experience of conducting systematic reviews in social care, nursing education, contraception, public health, vascular surgery and child health and has expertise in developing complex search strategies, evidence synthesis and capacity building activities. Prior to working at UCL she held several academic positions over 20 years in training health professionals and conducting primary research in India and Sultanate of Oman. Her research interests are mixed methods reviews and automation in systematic reviews. Her special interests are in evidence-informed public writing and teaching students.</p>
	<p style="text-align: center;">Josephine Exley</p> <p>Josephine Exley is the Centre for Evaluation Research Fellow at the London School of Hygiene and Tropical Medicine. She is currently working on the Informed Decisions for Actions in maternal and newborn health project (IDEAS) in Nigeria. She has worked previously in Tanzania evaluating the WHO/UNICEF's Joint Monitoring Programme for Water Supply and Sanitation indicator for improved sanitation and has also spent time in the Gambia where she worked on a screening programme for trachoma. Josephine holds a Master's Degree in Public Health from LSHTM. Josephine is the main tutor of the course and will support students all week and assist them to enhance their knowledge in group work exercises.</p>

	<p style="text-align: center;">Giulia Ferrari</p> <p>Giulia Ferrari (MSc PhD) originally trained as a quantitative economist at Bocconi University (Milan, Italy), and obtained her PhD in International Development at the London School of Economics and Political Science. She has more than ten years’ research experience in socio-economic research on violence in sub-Saharan Africa and the UK, and has worked as a consultant in the international and sustainable development fields.</p>
	<p style="text-align: center;">Charlotte Heales</p> <p>Charlotte Heales (PhD) is a monitoring, evaluation, accountability and learning (MEAL) manager at CARE International UK. Charlotte is responsible for developing and implementing the monitoring, evaluation, accountability and learning (MEAL) strategy, focusing specifically on driving quality and understanding our impact. In addition she leads CARE International UK’s MEAL Community of Practice and works with colleagues from across the confederation to coordinate processes on programme quality. Prior to that she was a research associate with the Young Foundation. Charlotte did her PhD at Kings College London and explored the ways in which communities in Malawi interact with development programmes aimed at fostering agricultural livelihoods. The research used an innovative mixed methods approach integrating the Individual Household Method (IMH) with qualitative methods such as focus groups and interviews.</p>

	<p style="text-align: center;">Simone Lombardini</p> <p>Simone Lombardini is a global impact evaluation adviser at Oxfam GB. He provides specialist advice on tools, methods and processes for undertaking rigorous impact evaluation on Oxfam's projects. He is currently working on a range of focused evaluations of a random sample of Oxfam's projects in order to capture and communicate the effectiveness as an organisation and promote effective learning. Simone previously worked as research officer in the research team, and prior to joining Oxfam, he worked at the Department of International Development of Oxford University on research projects with a focus on poverty and vulnerability. Simone graduated in economics from University of Milano-Bicocca and holds an MSc in development economics from the University of Sussex.</p>
	<p style="text-align: center;">Edoardo Masset</p> <p>Edoardo Masset (Deputy Director of CEDIL) Before joining CEDIL, Edoardo was Deputy Director and head of the London office of the International Initiative for Impact Evaluation, which he joined after working for seven years as a Research Fellow at the Institute of Development Studies at the University of Sussex. Edoardo is an agricultural and development economist with extensive experience conducting impact evaluations, researching development interventions and consulting for a variety of institutions, including the World Bank. His core research interests include rural development, child nutrition, poverty and inequality, and the analysis of household surveys.</p>

	<p style="text-align: center;">Melissa Neuman</p> <p>Melissa Neuman (ScD MS) is an Assistant Professor of Epidemiology at the London School of Hygiene and Tropical Medicine and is also affiliated with the MRC Tropical Epidemiology Group.</p> <p>At present, she is the epidemiologist supporting the HIV STAR (HIV Self Testing in Africa) project, which will investigate the clinical performance of HIV oral-fluid self-tests, identify social harms associated with the introduction of self-tests, and test the effectiveness of different HIV self-test distribution methods in increasing recent testing rates and linkage to HIV-related care. Her other areas of research interest include: the role of economic development and public policy in shaping health and health disparities; community-level determinants of health and health behaviours; and the social determinants of under- and over-nutrition in low and middle income settings. She holds a Doctor of Science degree from the Harvard School of Public Health and an MSc in urban planning from Columbia University.</p>
	<p style="text-align: center;">Carlos Oya</p> <p>Carlos Oya (Licenciatura (Madrid); MSc, PhD (London)) has done research and fieldwork in Sub-Saharan Africa, particularly on and in Senegal, Mozambique, Mauritania, Ethiopia and Uganda. His main research interests are: agrarian political economy, political economy of development, development of capitalism, development policy, the political economy of liberalisation and agrarian reforms, poverty, rural labour markets, development aid, and research methodology. He has done commissioned research and consultancy on poverty, agrarian development, employment, rural labour markets, PRSPs, and economic development for UNDP, World Bank, ILO, UNICEF, Governments of Angola, Mozambique and Mauritania, and Save the Children among other agencies.</p>

	<p style="text-align: center;">Kirrily Pells</p> <p>Kirrily Pells is a Lecturer in Childhood at the UCL Institute of Education who formerly worked as a Policy Officer for Young Lives, a study of childhood poverty in four countries. Her research is concerned with global childhoods and children’s rights, especially in relation to poverty, development and conflict, as well as the development of child-sensitive policies and programmes.</p>
	<p style="text-align: center;">Birte Snilstveit</p> <p>Birte Snilstveit is a Senior Evaluation Specialist at the Synthesis and Reviews Office of 3ie. She manages systematic reviews commissioned by 3ie and other donors, provides quality assurance of systematic reviews and conducts in-house systematic review research and methods development. Birte has led the development of the methodology and web-platform for evidence gap maps at 3ie, manages the database of systematic review summaries and has published several papers on evidence synthesis methods. Her research interests include agriculture, education and environmental policies, as well as synthesis methods and evidence use. Birte has a BSc in Politics with Sociology from Aston University, a MA in Political Economy of Development from University of Birmingham, UK and is currently pursuing a PhD in Global Public Health Policy at the London School of Hygiene and Tropical Medicine.</p>



Marcella Vigneri

Marcella Vigneri is a development economist and applies quantitative research methods to a range of policy-relevant topics including market and non-market constraints to smallholders' productivity, the political economy of export cash crops, and the socio-economic dimensions of women's empowerment. Since 2007 Marcella has been a research collaborator with IFPRI's Ghana Strategy Support Program, after consulting for the FAO and the World Bank on a long-term project focussing on children's malnutrition and food security. From 2014 to 2016 Marcella was Global Impact Evaluation Adviser for Oxfam GB, where she played a leadership role in quality assuring the portfolio of Oxfam's effectiveness reviews. Marcella holds a DPhil in Economics from Oxford University where she did original work on Ghana cocoa farmers based at the Centre for the Study of African Economies.